

### D 1.1.3 Document demonstrating the existence of the online instruction and the number of views

#### 1. Online announcement webinars

*Organised in March 2024*

These webinars announced the benchmark survey and explored how companies can actively participate in this groundbreaking initiative. Potential participants could discover firsthand the impact they can make in advancing energy efficiency.

Language	Link	Total views on 30/06/2025
English	 Webinar: How can Asset M...	56
Dutch	 Hoe kan Asset Manageme...	47
French	 Comment la gestion d'actif...	21
German	 Wie kann Asset Manageme...	63

#### 2. Online training webinars

*Organised in July and August 2024*

These webinars give a detailed explanation on how to fill out the survey. After the live session, they are sent to all participants in the benchmark survey.

Language	Link	Total live views*
English	<a href="https://live.bemas.org/playback/presentation/2.3/0c6fced907191c11">https://live.bemas.org/playback/presentation/2.3/0c6fced907191c11</a>	14

	<a href="https://live.bemas.org/playback/presentation/2.3/b09d7206d5e92a63e0e322c6-1721291263072">b09d7206d5e92a63e0e322c6-1721291263072</a>	
Dutch	<a href="https://live.bemas.org/playback/presentation/2.3/ee5cc522cd924aeff606d657e820245a5cf8a647-1720686626626">https://live.bemas.org/playback/presentation/2.3/ee5cc522cd924aeff606d657e820245a5cf8a647-1720686626626</a>	9
French	<a href="https://live.bemas.org/playback/presentation/2.3/56696289dfb3fe47ca8af66931be644e1046fbfa-1721809668509">https://live.bemas.org/playback/presentation/2.3/56696289dfb3fe47ca8af66931be644e1046fbfa-1721809668509</a>	7
German	<a href="https://live.bemas.org/playback/presentation/2.3/a8f91915a8e6e392e894c7bdf710f5888e12cda6-1723718541412">https://live.bemas.org/playback/presentation/2.3/a8f91915a8e6e392e894c7bdf710f5888e12cda6-1723718541412</a>	7

*\*Due to GDPR regulations, there is no logfile of the number of views of the recording of these webinars on our webinar server. We are confident this webinar is viewed more often, as it is sent to every participant of the survey. It is a vital instrument for instructing benchmark survey participants, so we are confident that the online instruction videos are being viewed.*